



Attendee Information Letter



ThinManager 6 Exclusive Launch & Training Event

Dear ThinManager Partner,

I am excited to be sending this letter to you on behalf of ACP to announce our upcoming ThinManager 6.0 Launch Event April 16-18, 2012. We are expecting to have over 200 attendees come for training and product presentations delivered by ACP and event sponsors representing a variety of industrial hardware and software products.

The 6.0 version of ThinManager will be ACP's third software release in the last 13 months. This is a very exciting time for us as we see more and more adoption of ThinManager in the industrial market. Our goal for the ThinManager 6 Launch is to continue to fuel the momentum we have been able to generate over the last year.

This Launch will also serve as ACP's largest hands-on training event ever offered. Each training track will include classes targeting specific HMI users. There will also be hands-on training classes for understanding and implementing virtualization in industrial computing environments.

All of the hands-on training will be complemented by vertical industry presentations for mining, food and beverage, oil and gas, and several others. There will also be ACP presentations that demonstrate the ThinManager iOS app, show how to calculate ROI and highlight the new features in version 6 like the ThinManager Portal, advanced firmware and the iTMC iPad client app. Yes, your HMI running on an iPad!

This will be the most productive event of 2012 for ACP's customers. There are many other items related to the Launch included in this letter and we will be sending even more material over the coming weeks that will allow you to present a valid case for your attendance at this exciting event!

Thanks as always,

Tom Jordan, ACP

LAUNCH NOTES

SAVE THE DATE
Monday - Wednesday
April 16-18, 2012

VENUE
Atlanta Airport
Marriott Gateway

SEE NEXT PAGE FOR MORE DETAILS >>



ThinManager 6 Launch & Training Event

ThinManager 6 Launch Overview

PRESENTATIONS

- Launch 6 Keynote (Matt Crandell and crew)
- Two special keynote speakers on Monday and Tuesday
- Vertical presentations by Oil and Gas, Food and Beverage, Minerals and Mining, Municipality, and others
- Vertical presentations by Invensys, GE, Rockwell and Emerson
- ThinManager ROI calculator version 2.0 released with training session

HANDS-ON TRAINING

- Training classes scheduled by customer type (e.g. Wonderware, GE, etc)
- Hands-on training with dual monitor thin client and notebook PC with virtual terminal server and ThinManager for each student (4 hrs, 1-5pm each day)
- Hands-on virtualization classes Tuesday & Wednesday (2 hrs, 9-11am each day)

EXPO – The Launch Pad

- Expo Vendors to include Invensys, GE, Rockwell, Emerson, IP camera manufacturer, HID card reader supplier, enclosure companies, enabled hardware manufacturers
- Very high end hands-on expo environment
- 15-20 minute Expo booth presentations scheduled
- Expo open and staffed throughout the entire event
- ACP offering architecture, licensing and ROI support sessions

ENTERTAINMENT

- Special entertainment for customers on Monday and Tuesday nights
- Opportunities to win Apple products

JUSTIFICATION & REGISTRATION

- Visit our events page to download the justification letter or to register for The Launch <http://www.thinmanager.com/events/>



Be the first to see the iPad running as a thin client. Imagine your HMI on an iPad!

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PRICING
\$995 Monday & Tuesday night
\$1195 adds third night (Sunday or Wednesday)
\$1395 adds 4th night
\$695 for event only*

VALUE
Prices include
Monday lunch
through
Wednesday lunch
and rooms*



*\$695 offer does not include rooms

SEE NEXT PAGE FOR MORE DETAILS >>



ThinManager 6 Launch & Training Sequence

AGENDA

ROOM	MONDAY April 16, 2012				TUESDAY April 17, 2012				WEDNESDAY April 18, 2012		
	Canaveral Salon D	Houston Salon E	Gulfstream Training	Jetstream ACP Sessions	Canaveral Salon D - Theater	Houston EXPO	Gulfstream Training	Jetstream ACP Sessions	Canaveral Salon D - Theater	Houston EXPO	Gulfstream Training
8:00					Breakfast				Breakfast		
8:30											
9:00	Attendee Check-In				DCS Services	Hands-On ThinManager Virtualization	Vertical Market Presentation TBD	Vertical Market Presentation TBD	Vertical Market Presentation TBD	Hands-On ThinManager Virtualization	
9:30											Vertical Market Presentation TBD
10:00					Medical		Vertical Market Presentation TBD				
10:30	Launch Keynote with Matt Crandell	EXPO			Special Keynote	EXPO		Vertical Market Presentation TBD	EXPO		
11:00											
11:30											
12:00	Lunch				Lunch			Lunch			
12:30											
1:00	Oil & Gas	Hands-On ThinManager Training	ThinManager Mobile	Metals & Mining	ThinManager Mobile	Hands-On ThinManager Training	ThinManager Mobile	ThinManager ROI	Hands-On ThinManager Training	Hands-On ThinManager Training	
1:30			ThinManager iTMC				ThinManager iTMC				
2:00	Food & Beverage	Hands-On ThinManager Training	ThinManager ThinPortal	Municipalities	ThinManager ThinPortal	Hands-On ThinManager Training	ThinManager ThinPortal	ThinManager ROI	Hands-On ThinManager Training	Hands-On ThinManager Training	
2:30			ThinManager ROI		ThinManager ROI						
3:00	Rockwell products on a ThinManager Platform	Hands-On ThinManager Training	Pharmaceuticals	Wonderware products on a ThinManager Platform	ThinManager & Citrix	Hands-On ThinManager Training	ThinManager & Citrix	ThinManager & Citrix	Hands-On ThinManager Training	Hands-On ThinManager Training	
3:30	GE Products on a ThinManager Platform		Pharmaceuticals	Emerson products on a ThinManager Platform	ThinManager & Citrix						
4:00							ThinManager & Citrix				
4:30											
5:00											
5:30											
6:00	Dinner				Dinner						
7:00											
8:00											
9:00	Event Night Entertainment				Event Night Entertainment						
10:00											

THURSDAY

April 19, 2012

There will be a room available for open meeting times. Schedule to be announced.